



MILLIONS

MANAGEMENT SOLUTIONS

**BISNIS INTERNASIONAL
EXERCISE
MID TERM EXAM
ODD SEMESTER
2015/2016**



UNIVERSITAS INDONESIA
FACULTY OF ECONOMICS & BUSINESS
MANAGEMENT DEPARTMENT
UNDERGRADUATE PROGRAM

MID TERM EXAM, ODD SEMESTER, 2015/2016

Subject : International Business
Lecturer : Team
Day/Date : Tuesday, 20 October 2015
Time : 150 minutes/ 2.5 hours
Type of test : Closed book

Test Directions:

- Answer ALL of the questions below
- Answer all the questions in order / accordingly manner
- Answer all the questions with comprehensive and clear manner.
- Do not use pencil. There will be no scoring process if answers are written in Pencil

Problem 1 (20%)

- Please explain the impact of globalization toward national sovereignty of a country.
- Could China government currency devaluation is considered as neo-mercantilism policy?
Please elaborate your answer.

Problem 2 (20%)

- Please explain why agricultural products tariffs (in general) are higher compare to manufactured products?
- Please explain the effect of tariffs, import subsidy, *voluntary export restraint*, and import quota for home countries, domestic producers, consumers and foreign producers!

Problem 3 (20%)

- Please elaborate the correlation between *foreign direct investment* and the existence of multinational enterprises/corporation!
- Indonesia is just recently issuing new packages of economics policy for investment activities. Please elaborate the benefit and loss of *foreign direct investment* for Indonesia as a country.

Problem 4 (20%)

- a. Please explain 5 level of economic integration! Give example(s)
- b. What is a *trade diversion*! How *regional economic agreement* could create *trade diversion*?
- c. If a country already become a member of *World Trade Organization* (WTO), why that country also make commitment(s) for other regional economic agreement(s)?

Problem 5 (20%)

- a. Why companies doing a company *listing* process from their stocks-shares in other countries?
- b. Please explain the term of *transaction*, *translation*, and *economic exposure* with the context of International business! As a businessman what actions that could be done to reduce each of those exposures.?

--- End of Test ; May the Force be with you ---